



## Community Relations & Investment

### Education:

University of Regina, University of Saskatchewan, Saskatchewan Polytechnic

### High School:

Accounting 20/30, Economics 30, Mathematics 30, English Language Arts 30, Calculus 30

## CAREER PROFILE >>

### Community Relations & Investment

**Name:** Courtney Troesch

**Home Community:** Dundurn, SK

**Education:** Marketing, Edwards School of Business at the University of Saskatchewan

**Employer:** Nutrien Ltd.

**Details of the Job:** Courtney liaises with community members regarding the Nutrien Community Investment program. She manages sponsorship and donations which includes processing applications, payments, reporting and coordinates sponsorship activation for various community events; attendees, speaking notes, program messages, volunteer opportunities, booths, advertisements, etc. She also creates ads and other marketing materials relating to Community Relations & Investment sponsorship activation. She administers and oversees the Employee Matching Gift Program. Lastly, she collaborates with team members on a variety of Community Relations & Investment initiatives, including special event planning and execution.

**A Typical Day:** The day to day changes depending on demands but usually consists of working on a team project. This involves a meeting or two, coordinating sponsorship aspects of upcoming events with community members, responding to inquiries via email and telephone regarding Nutrien's community investment program, and assisting colleagues with a variety of community investment tasks. "It is always busy, and the days go fast, whether I am helping with things that come up in the day or working on an exciting ongoing project in my department."

**Skills Needed:** Good organization skills, multi-tasking and project management, event coordination skills, conducting yourself with integrity and professionalism, and a keen eye for detail.

**My Education Path:** I took a year off after high school and worked full time as a receptionist as I figured out what I was interested in. I enrolled in the Edwards School of Business at the University of Saskatchewan and majored in Marketing. I wish I would have taken Calculus in high school because it would have made that first year of university a lot easier. English is the most helpful high school course for going into business. My years at the Edwards School of Business were some of the best and most challenging yet. There are so many great resources at the University to get help and to make like-minded friends. I recommend getting involved and volunteering in your community in high school and in university; volunteering gives you great experiences, and builds valuable skills.

It's time to explore >>

[saskmining.ca](http://saskmining.ca)

